

The Art Social

You make it all possible.

The Greater Hartford Arts Council's Art Social showcases how the arts are making an impact in our community, highlights some of the most amazing, but maybe lesser known, artists and organizations, and honors those who are making a difference with the Arts Inspiration Award. This year, the award will recognize the outstanding contributions of those who went above and beyond to support the arts and cultural sector in its most challenging year to date.

The Art Social will be return as a virtual event on October 28th! The event will include a fine wine & hors oeuvres pairing experience, presented by the Artisan Restaurant, and will showcase performances from local artists.

Hundreds of attendees, primarily business and arts leaders, will see your brand name on this event and know that you support the arts in the Greater Hartford region. All proceeds will support a sector still very much in recovery from the effects of the pandemic.

Community Builder \$10,000

- 8 registrations for the VIP experience
- Reserved VIP table for your guests during the main event
- Verbal recognition at the event by Board Chair or CEO
- Logo recognition on print and email invitations
- Full page ad in event program (8.5"w x 11"h, full color, no bleed, pdf preferred)
- Logo recognition on event-related marketing and promotional collateral: emails, press materials
- Logo recognition and link to your website from the event page on the Arts Council's website
- Listing on sponsor recognition on screen during the event
- Multiple shout outs on social media before and during the event

Community Advocate \$5,000

- 4 registrations for the VIP experience
- VIP Seating for your guests during the main event
- Verbal recognition at the event by Board Chair or CEO
- Logo recognition on print and email invitations
- 1/2 page ad on digital event program (4.25"w x 5.5"h, full color, no bleed, pdf preferred) • Logo recognition on event-related marketing and promotional collateral: emails, press materials • Logo recognition and link to your website from the event page on the Arts Council's website • Listing on sponsor recognition on screen during the event
- Multiple shout outs on social media before and during the event

Community Supporter \$2,500

- 2 registrations for the VIP experience
- VIP Seating for your guests during the main event

- Logo recognition on print and email invitations, as well as promotional materials
- 1/4 page ad on digital event program (2.125”w x 5.5”h, full color, no bleed, pdf preferred) •
- Logo recognition and link to your website from the event page on the Arts Council’s website
- Listing on sponsor recognition on screen during the event
- Multiple shout outs on social media before and during the event



**GREATER HARTFORD
ARTS COUNCIL**
The Art Social Investment Form

Company: _____

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Address: _____

_ Contact: _____

Title: _____ Email: _____

Phone: _____

Yes, we would like to support the arts with an Art Social sponsorship of:

- Community Builder \$10,000
- Community Advocate \$5,000
- Community Supporter \$2,500 Signature: _____ Payment

Method:

- Please provide an invoice
- Check enclosed (payable to Greater Hartford Arts Council)

Sponsor Recognition:

Please list your social channels to tag in recognition posts:

Facebook: _____ Twitter: _____

Instagram: _____

LinkedIn: _____

Website

Link: _____ (This is the webpage we will link to from your company’s logo recognition on the event page.)

Sponsor Tickets

If you would like us to hold your tickets for specific individuals, please list their names here or email to Sierra Vazquez (svazquez@letsgoarts.org) by October 20th. Please refer to the sponsorship overview for number of tickets associated with your sponsorship level.

_ Thank you!